

#### Your Access to EIU





### **Analysis & Reports**

(22 countries globally)

- Forecast of the global economy
  Politics, policies, economics, global
  commodities, market-moving topics
- Daily insights
  Recent developments that impact the future outlook
- Industry & business analysis
  Be informed of country business
  environment and key trends in each
  industry
- Mid to long-term economic forecast 2-year, 5-year, 30-year guidance



#### **Data Tools & Charts**

(over 1000 indicators)

- Macroeconomic
  Over 320 macro indicators
- Income & demographic
  Dive deeper into aging, urbanization,
  consumer spending and growth trends
- Industry
   Automotive, consumer goods, energy, financial services, healthcare & telecoms/tech
- Global Commodities data 25 commodities (e.g. oil, metals, grains)



### Outline

Through this guide, you will learn how to access the following:

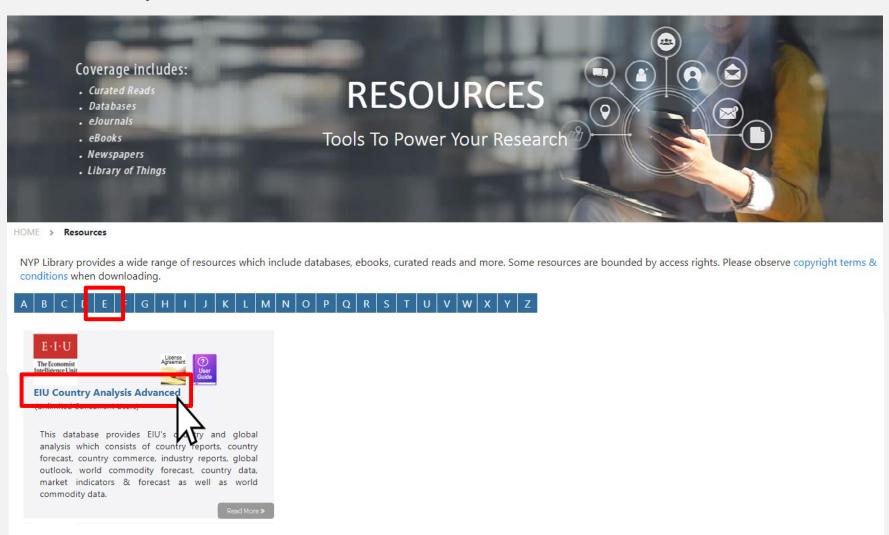
- Getting to EIU from NYP Library (Page 4-6)
- Global economic, industries & commodities outlook (Page 7-14)
- Country analysis on economic, industries, business environment outlook (Page 15-22)
- Accessing economic, industry & commodity <u>data</u> in excel & charts (<u>Page 23-32</u>)
- Setting <u>email alerts</u> (Page 33 to 34)





# **Finding EIU**

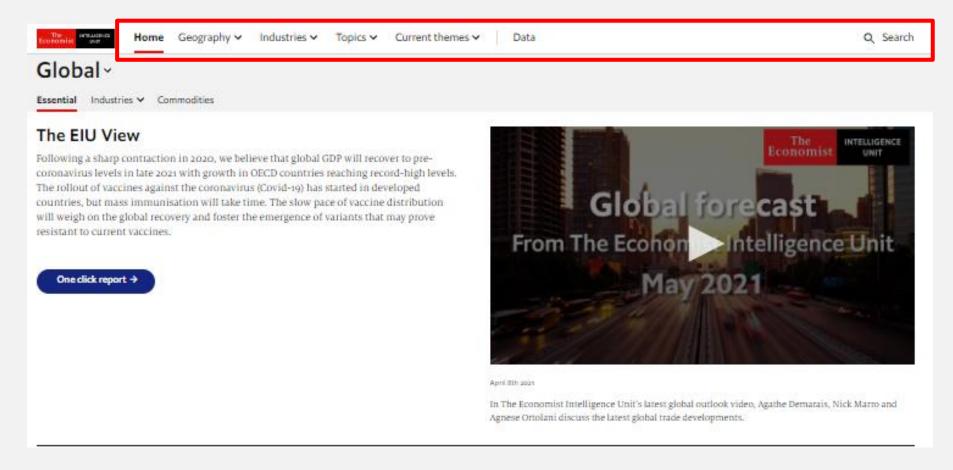
Go to NYP Library to find EIU.



#### **Basics of Navigating Viewpoint**

Upon clicking on **EIU Viewpoint**, you will see the page below.

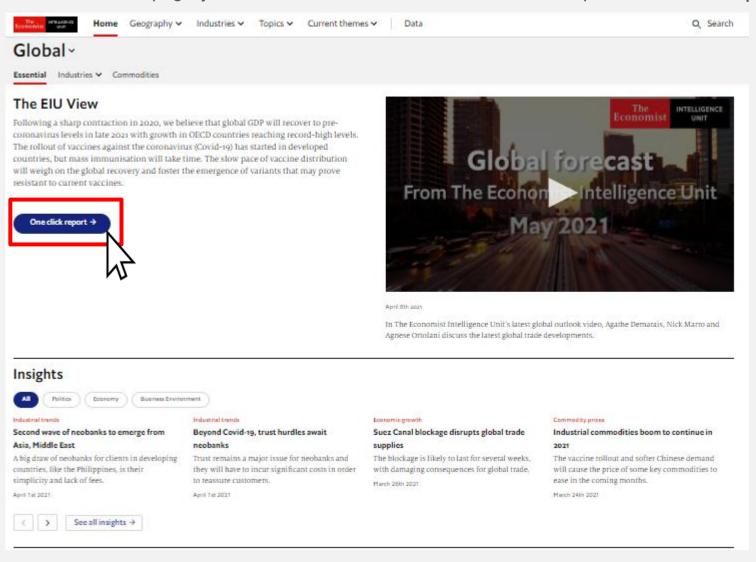
Using EIU Viewpoint is easy. The top navigation bar link to all the key areas within your subscription. And the rest of the guide will explain some of the most useful features.





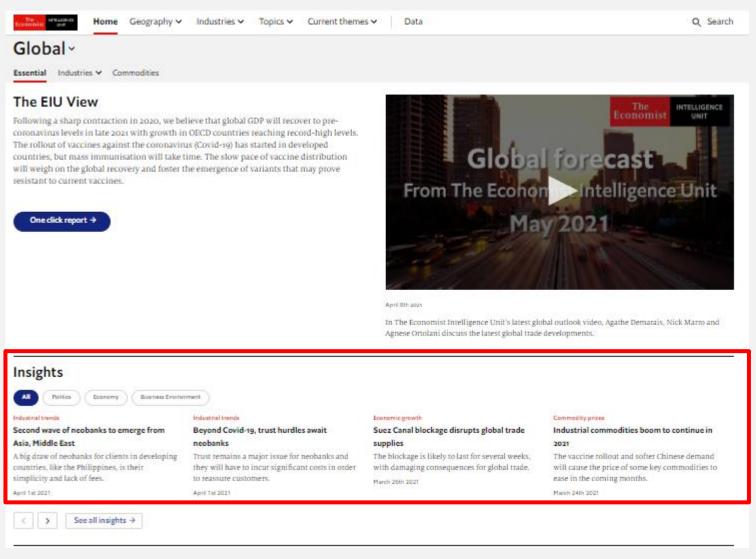
#### **Navigating the Global Page**

From the Global Home page, you will be able to download Global Outlook report via **One click report**.



### **Navigating the Global Page**

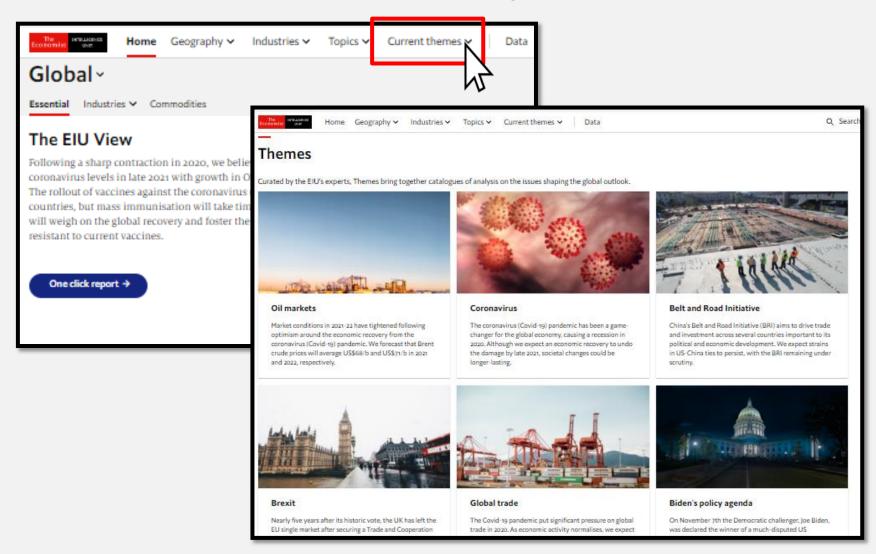
Additional globally related current affairs analysis are on the **Insights** section.





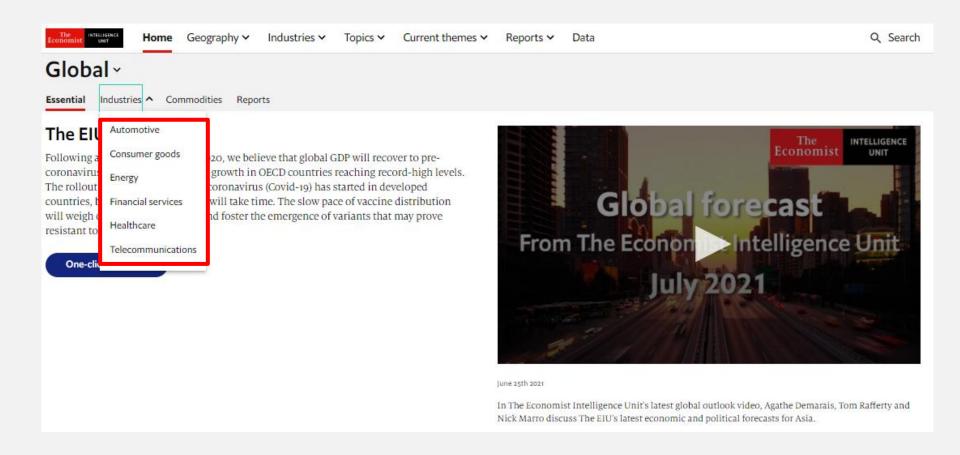
#### **Navigating the Global Themes**

Select Current themes to view all themes that EIU is tracking.



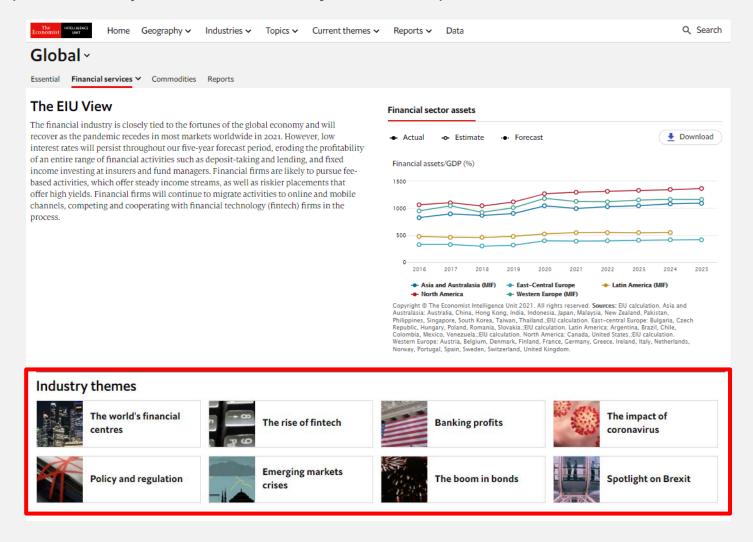
#### **Navigating the Global Industries**

You will also be able to view our analysis on **global industries** via the section below:



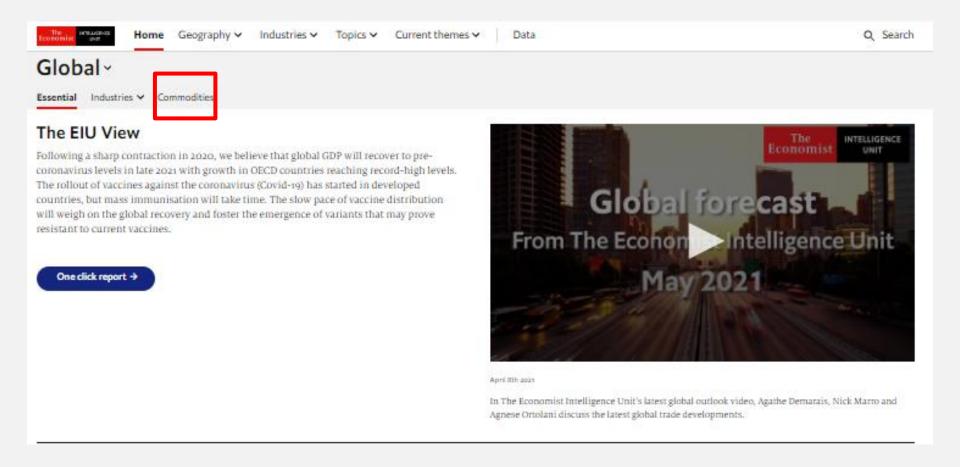
#### **Navigating the Global Industries**

Each specific industry, has different industry themes to explore.



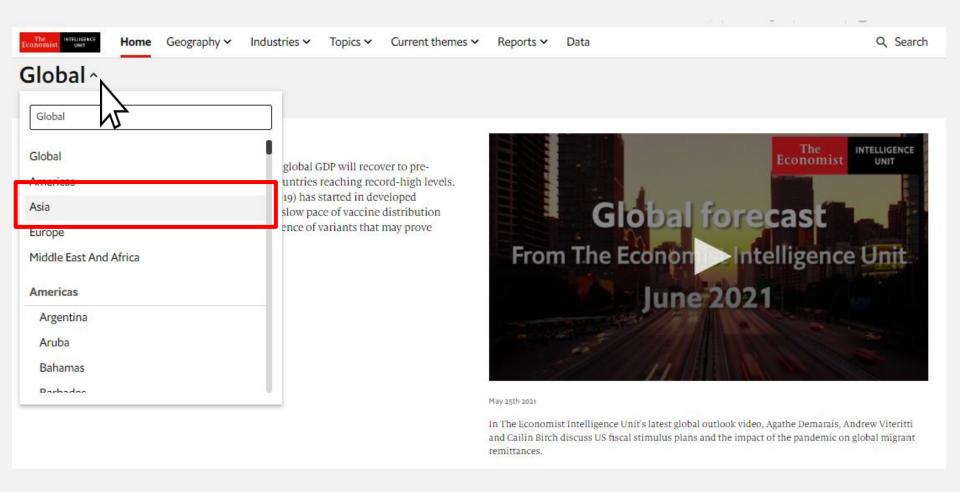
#### **Navigating the Global Commodities**

You will also be able to view our analysis on **global commodities** via the other section below:



### Navigating to the Asia Page

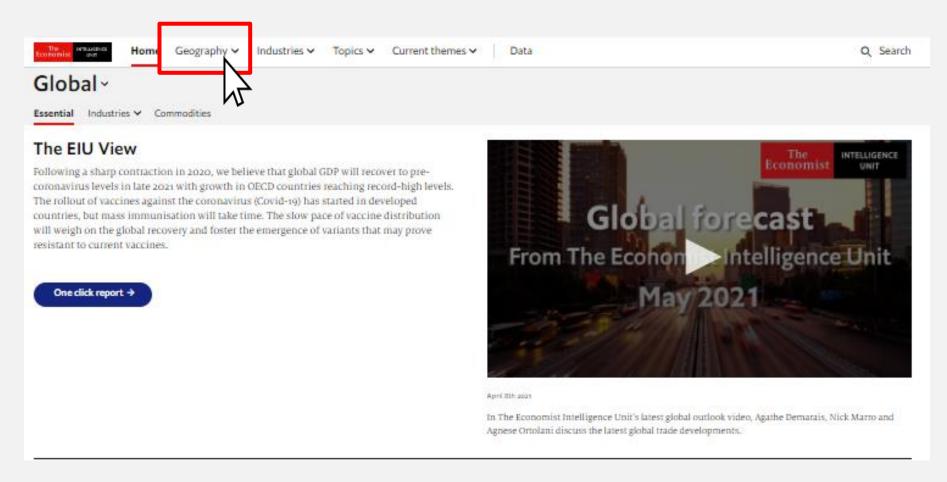
Finally **Regional Analysis** is available by selecting the arrow icon.





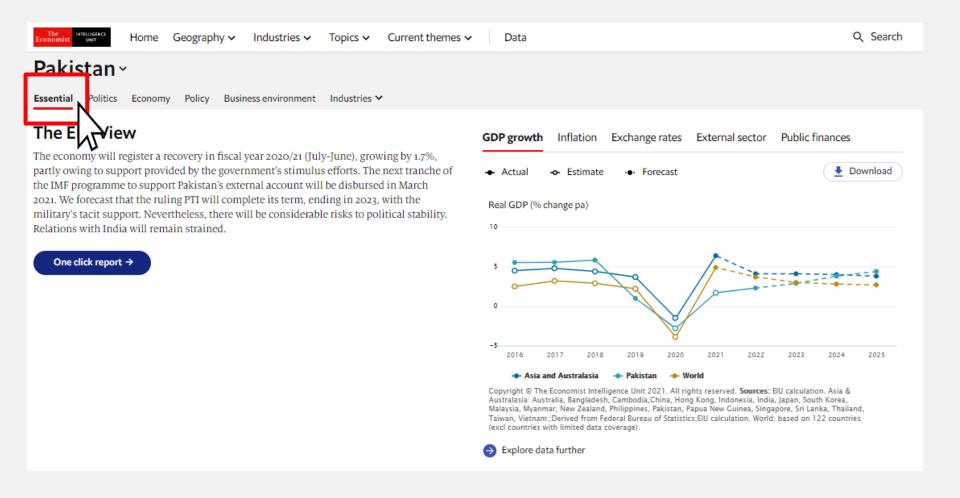
#### **Getting to the Country Page**

To zoom in on the country/region of interest, may also select **Geography** to view get to the country page.



# **Navigating the Country Page**

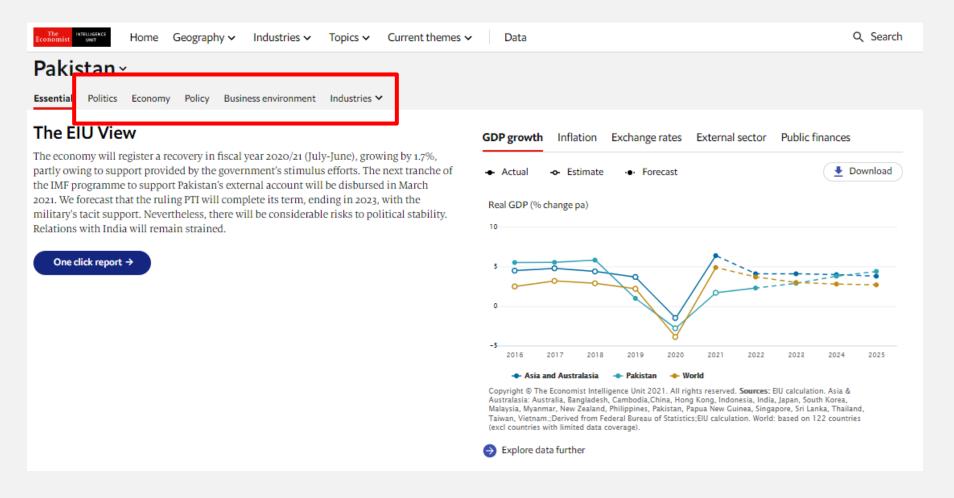
By default, you will be on the **Essential** page. This provides basic information about a country.





### **Navigating the Country Page**

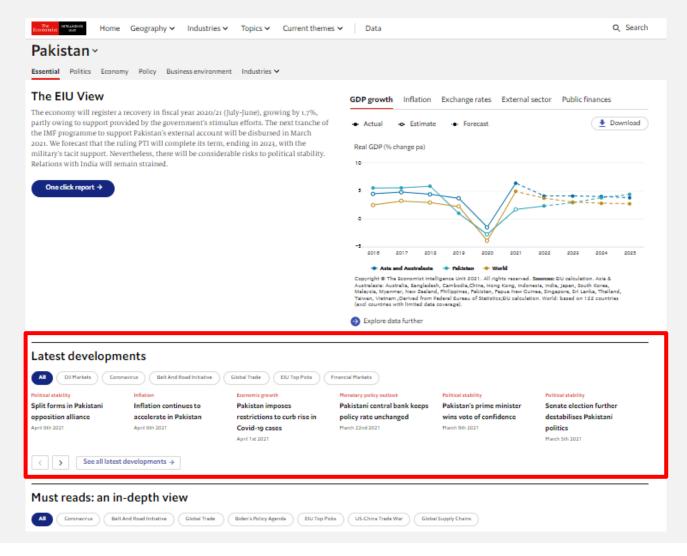
For deeper insights not within the one click report, will also be able to **deep dive** into areas such as politics, economy, polices, business environment & various industries navigate via the tabs indicated.





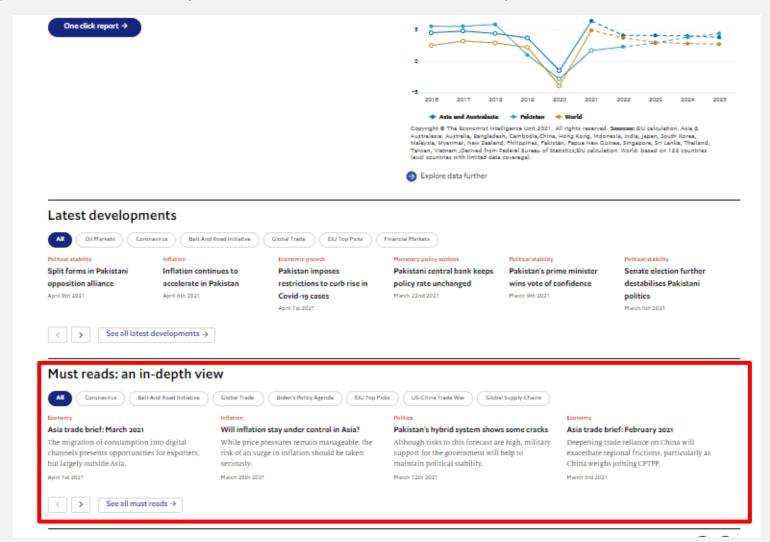
#### **Event Analysis for a Country**

Quick response current affairs analysis are available via Latest developments.



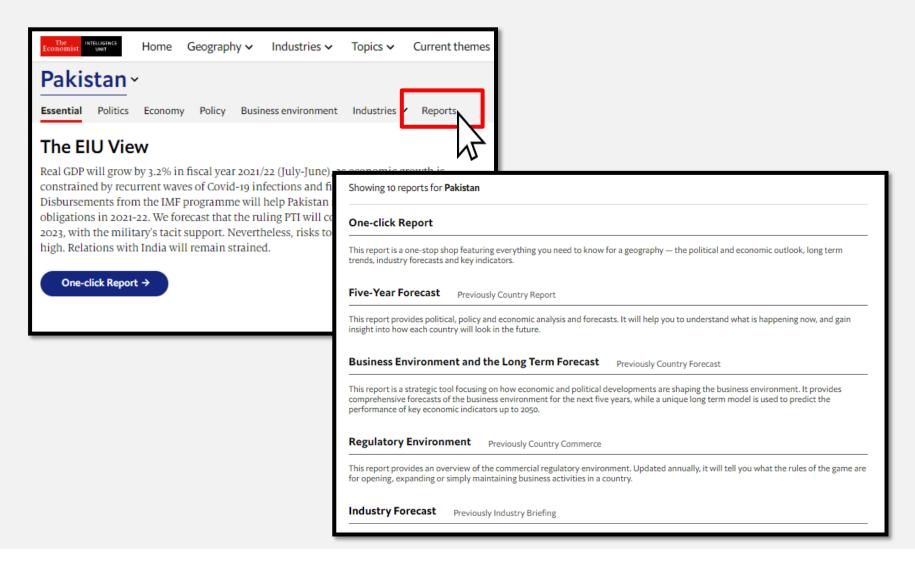
#### **Event Analysis for a Country**

In-depth current affairs analysis are available via Must reads: in-depth view.



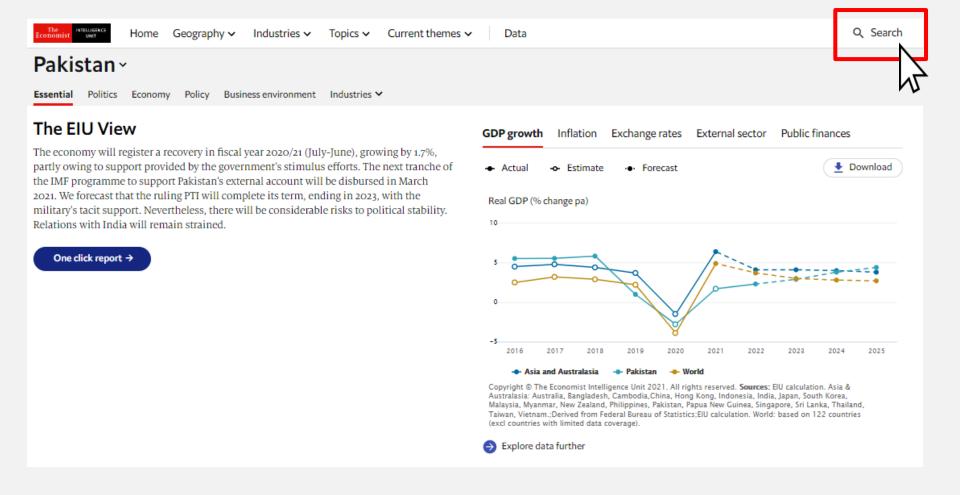
#### **Downloading Reports**

If you prefer to view EIU in terms of the legacy reports we publish, you can find them via Reports.



### **Analysis Search**

Still can't find what you need? The search function is available to find our content.

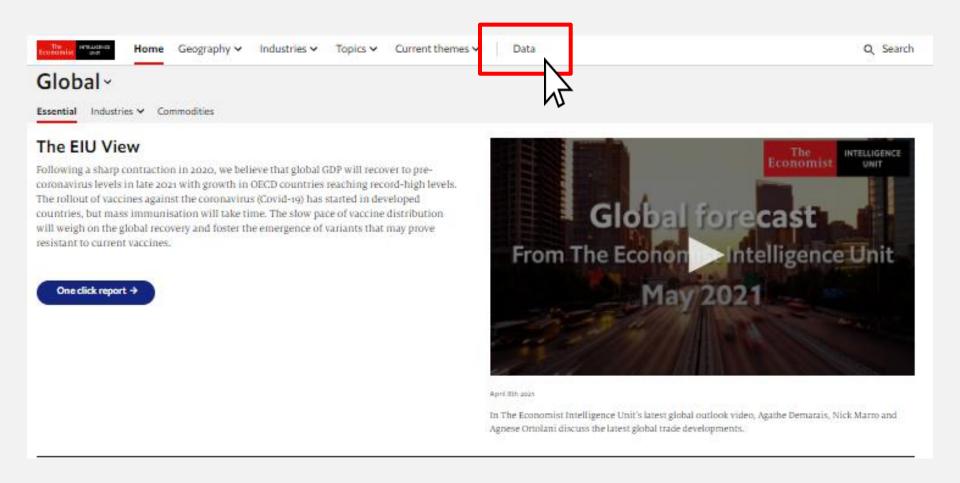






#### **Accessing Data**

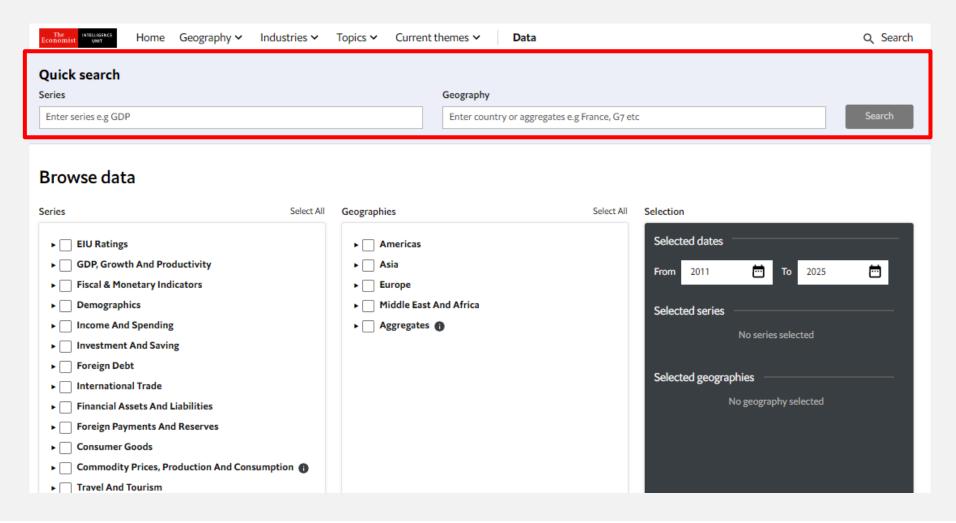
Data is a great way to test and validate your thinking, support research and forecast. To get to our data and charting tool, select **Data**.



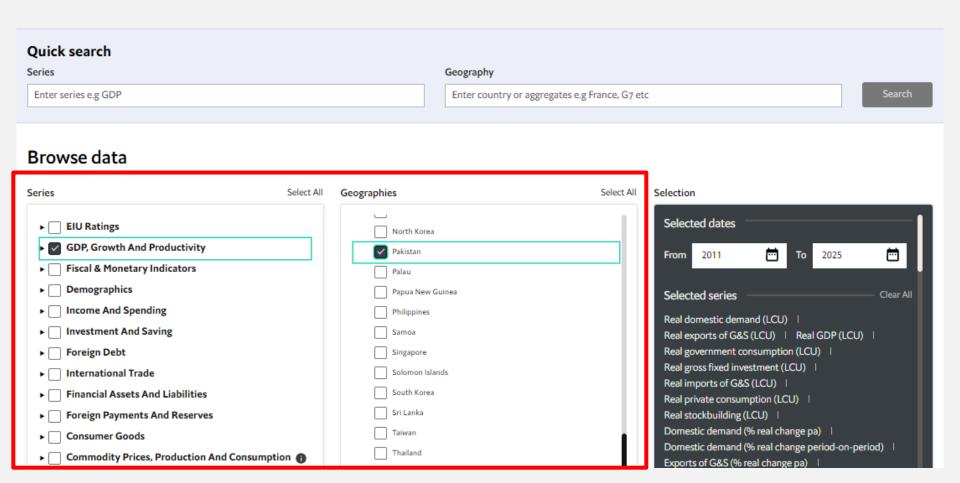


There are 2 ways to find the data series you need.

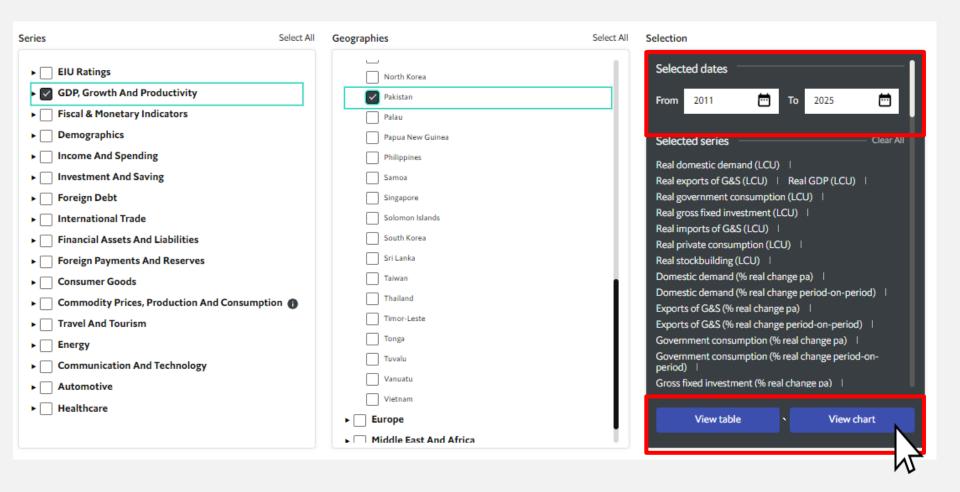
First, by using the data search function if you know the data you want.



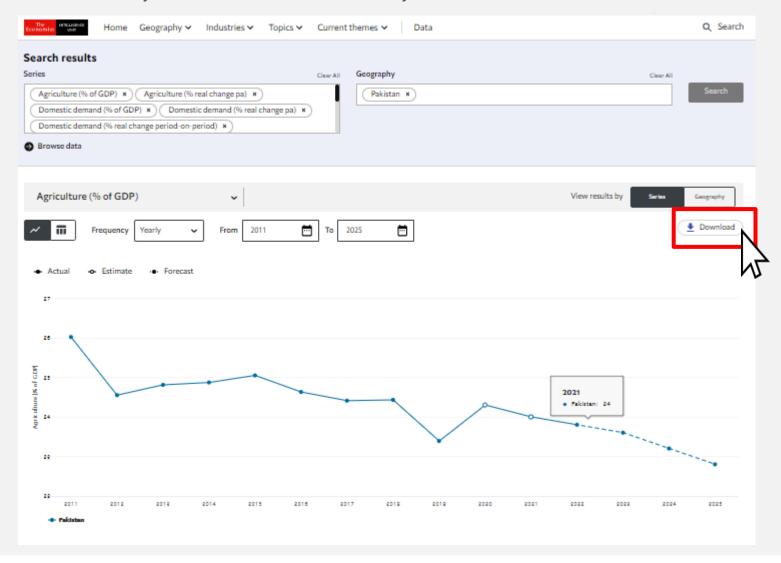
The 2<sup>nd</sup> way is to browse and tick the boxes of relevant data series.



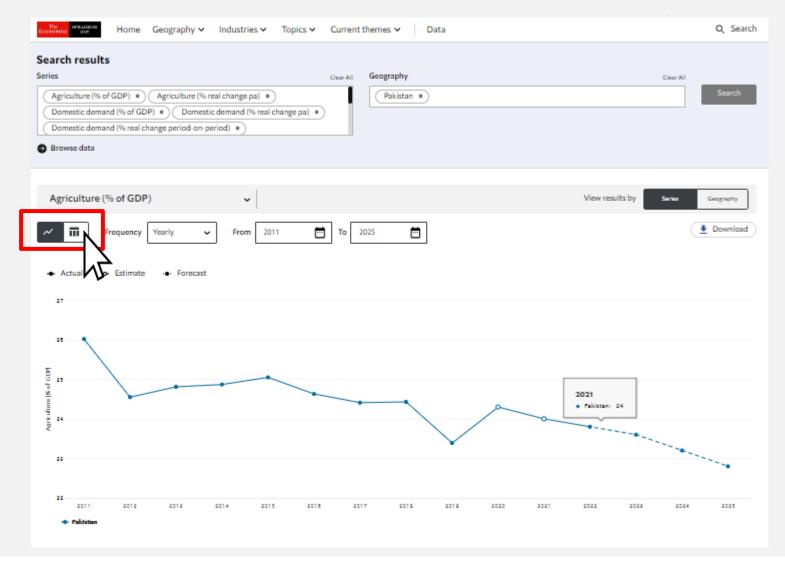
After confirming the time period, you can view the data in chart or table form.



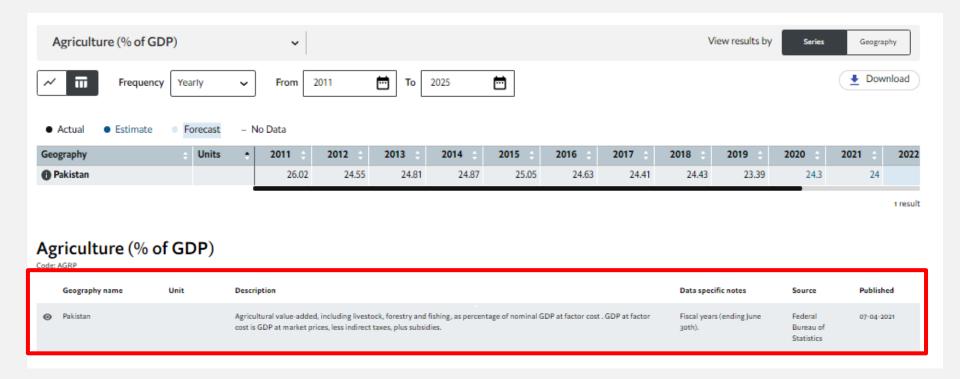
The **chart view** allows you to download the chart easily.



To switch to the table view select the **table icon** indicated.



The bottom of the table provides additional details of each data series.



To view full list of data selected for a country, select **Geography**.

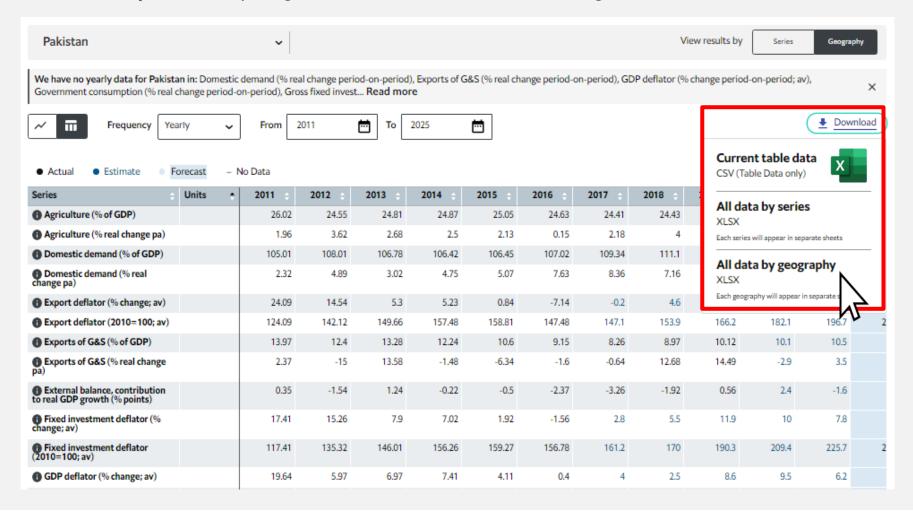


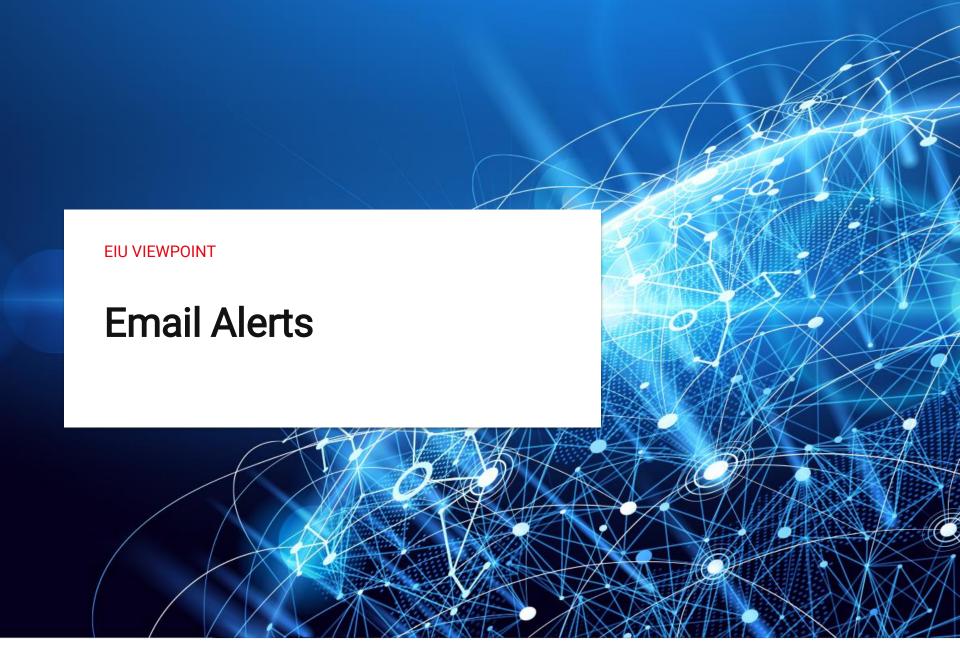
### **Exporting Data in Bulk**

Select download for various download options.

Use geography if you have a large number data series for small number of countries.

Use series if you are comparing data series across countries and regions.





# Sign Up for Daily Briefing

Sign up for our **daily newsletter** to receive updates on curated content and upcoming events by our analyst team. Sign up <a href="here">here</a>.

